



## Green 2.0 Communications Fellowship

### Who We Are

Green 2.0 is a nonprofit organization dedicated to increasing racial and ethnic diversity among the leadership of the mainstream environmental NGOs, foundations and federal government agencies. Green 2.0 advocates for diversity data transparency and accountability within organizations and across the movement as organizations work together on policy and programmatic strategies. Green 2.0 is motivated by:

- A desire for a more racially diverse environmental movement;
- A movement that integrates equity and justice into its work; and
- The belief that these changes will position organizations to win environmental battles and produce equitable environmental outcomes for those most impacted, especially people of color.

Green 2.0 is and will be a sustained drumbeat to move the environmental movement toward increased opportunities for people of color and a climate where talented people of color can thrive. Please learn more about Green 2.0 at [diversegreen.org](https://diversegreen.org).

### What We Need

An excited team player who is interested in contributing to quantitative and qualitative data who can help support data and research on organizations and foundations, in addition to ensuring accuracy of all reports. They will lead and support projects related to the report card, strategic communications, foundations and grants and deepen relationships with environmental groups, business and other groups. We hope the fellow will also support virtual events and have the opportunity to really dive deep into areas they want to explore.

### Requirements

- Passion for our mission.
- Experience working with data.
- Great attention to detail.
- Strong oral and written communication skills, as well as demonstrable project management and organizational skills.

## Key Responsibilities

- Monitor and track relevant media outlets on climate and diversity; develop recommendations for engagement.
- Monitor relevant communications from committees.
- Help identify news moments, pitch creative content ideas, and draft content for the communications calendar.
- Draft e-newsletter, blog posts, and social media content, with supervision.
- Identify opportunities for Green 2.0 to engage with journalists, influencers, and environmental organizations.
- Help build, maintain, and update Green 2.0's press lists.
- Creating and using monthly editorial calendars.
- Remaining relevant and current on Green 2.0 talking points and commitment to diversity in the environmental movement.

## Candidates Should Have

- Strong written and verbal skills.
- An interest in storytelling – can relate impactful stories to news of the day.
- Drive to do social justice, equality, and inclusion work within the environmental movement.
- Interested in creative ways to reach our stakeholders: How can we be more innovative and how can we better reach people?
- Leverage trending topics with partner organizations and influencers.
- Willingness to learn and a can do attitude.

## Compensation

Fellows will be compensated with a \$6,000 stipend for the term of the fellowship (3 months).

Green 2.0 is an Equal Opportunity Employer and a proud champion of creating a more diverse and equitable workforce.

## Application

To apply please submit a cover letter and resume to **Adriane Alicea**, Deputy Director at [Aalicea@diversegreen.org](mailto:Aalicea@diversegreen.org)