

Green 2.0 Digital Media Fellowship

WHO WE ARE

Green 2.0 is a 501(c)(3) non-profit organization that serves as an accountability partner championing the environmental sector's commitment to an inclusive and equitable movement. Through actionable research and resources, we drive culture change so that historically marginalized communities can thrive and lead on environmental issues. Green 2.0 is motivated by:

- A need for a more equitable environmental movement;
- A movement that integrates equity and justice into its work; and
- The belief that these changes will position organizations to win environmental battles and produce equitable environmental outcomes for those most impacted.

FELLOWSHIP TIMING

The fellowship session will run for 14 weeks from September 2024 to December 2024.

LOCATION

This fellowship will be remote.

WHAT WE NEED

An excited team player who is interested in contributing to our mission to create a more equitable environmental movement by leveraging the power of digital media to raise awareness, engage communities, and drive positive change. They will gain experience in developing digital media content, managing social media accounts, and executing communication strategies that engage audiences.

REQUIREMENTS

- Eagerness and passion for digital media and communications.
- Experience creating content for social media platforms. A plus, but not required, experience with social media management platforms.
- Experience with Canva and email marketing tools such as MailChimp or Constant Contact. A plus, but not required, experience with Wordpress.
- Great attention to detail.
- Strong oral and written communication skills, as well as demonstrable project management and organizational skills.
- Interest in media relations is a plus.

KEY RESPONSIBILITIES

- Create compelling content, including writing, photos, videos, and graphics, to support our campaigns and programs.
- Create digital media toolkits for events and campaigns.
- Manage Green 2.0's blog and outreach.
- Develop and distribute email newsletters to engage supporters and share updates on our work.
- Conduct research on digital media trends and best practices to inform our strategies.
- Support in analytics reporting and campaign performance analysis.
- Attend conferences and workshops on behalf of Green 2.0.
- Engage with environmental organizations, foundations, and other key stakeholders.

COMPENSATION

Fellows are paid at an hourly rate of \$25 at 15-20 hours per week. While hours are flexible, we require that fellows distribute their work over at least three days of the work week.

Green 2.0 is an Equal Opportunity Employer and champions the values of diversity, equity, and inclusiveness, and lives them in growing our team. People of color, women, people with disabilities, and LGBTQIA+ persons are strongly encouraged to apply. Green 2.0 is an equal opportunity employer and does not discriminate based on race, creed, color, religion, ethnicity, national origin, party or political affiliation, sexual orientation, sex, gender identity, age, disability, veteran status, marital status, or any illegal or prohibited factor.

APPLICATION

To apply please submit a cover letter and resume to **Juliana Ojeda**, Program and Operations Manager at jojeda@diversegreen.org.